



LOGIC ERP SOLUTIONS PVT LTD

**E-89, Phase-8, Industrial Area, Mohali-160071,
Punjab, India. www.logicerp.com**

LOGIC ERP™

RETAIL | DISTRIBUTION | MANUFACTURING

28+
YEARS

800+
Corporate
Customers

21000+
Companies
Connected

66000+
Users
Working
On ERP
Platform

Top 50+
Brands
Trusted

20+Years Old
Customers
Associated

<1 %
Attrition

5 Branches
and 200+
Manpower

What's makes LOGIC ERP Stand Tall

1. One of the ERP Brand from India having indigenous Developed Erp
2. Understood Indian Taxation and Accounting System and Best In Practice for Corporate
3. 28+ Years of Domain Expertise, Apparel ,Footwear& Fashion.
4. Indianization and Localization and ERP developed and grows with Industry stalwarts (By Customer Consultation and not by Theoretical Knowhow.)
5. Robust and Scalable Technologies base on Microsoft Technology.
6. Single ERP having solution from retail to manufacturing and DMS where most ERP provides only one part as some only Retail domain and other in Manufacturing or DMS

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Why LOGIC ERP Solution Suites

- *All Core Modules and Functionalities are Inbuilt designed and integral part of erp.*
- *Mobile Interface for WMS System running both on PDT and Handheld Device(HHD)*
- *Json based API to Integrate any Third-party Software and APP.*
- *Strategically Partnered with Solution Providers of solutions to create best experience of ERP.*
- *Digital Ready Application having integrated with wallets, payment solutions and Omni Channel ,eCom and Marketplace Integrators*

Timeline

LOGIC Software

1993

FoxPro based software developed for pharma

Retail ERP

2000

Diversify to Retail and Distribution

Cloud ERP

2014

Cloud Based ERP introduced

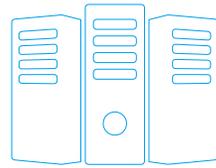
Software for India

2020

On Visualization to provide a best software to all , Logic erp comes with a Cloud Based ERP for SME

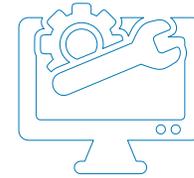
Our Software

Our assorted range of software is developed for diversified laterals and fields in a business. Instead of a generic one-size-fits all solutions, our portfolio includes Industry-specific, Vertical-specific and Module-specific ERP Software applications that are comprehensively available under an array of LOGIC Solutions suites



LOGIC Enterprise

Next-Generation
ERP Solution
Integrating
Business .

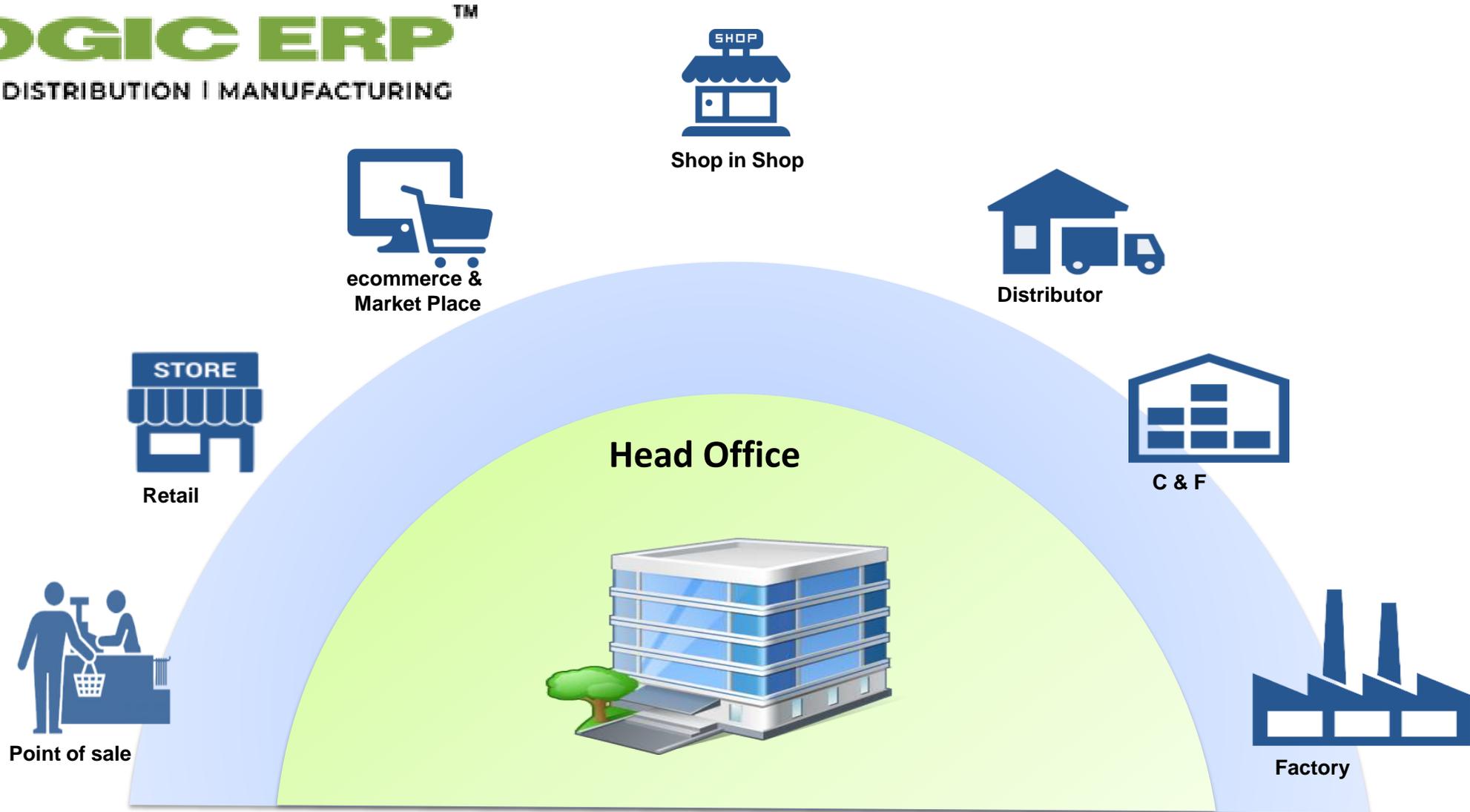


LOGIC Business

Next Generation
Business Solution.

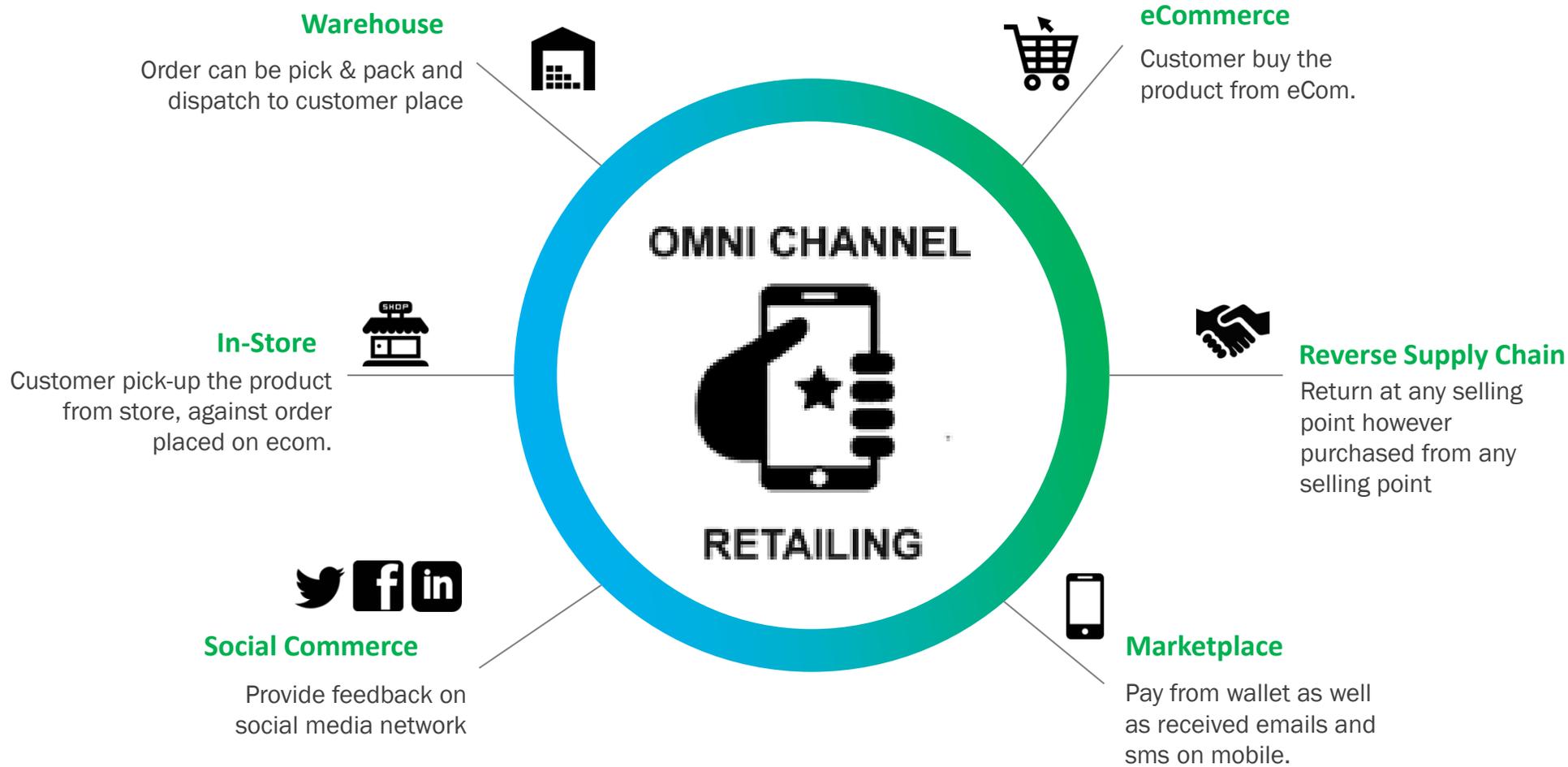
LOGIC ERP™

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Total Integrated ERP Software Solution

Omnichannel retailing



Unified Inventory

Customer can select the desired product irrespective of its availability in any of the selling channels



Unified Customer & Loyalty

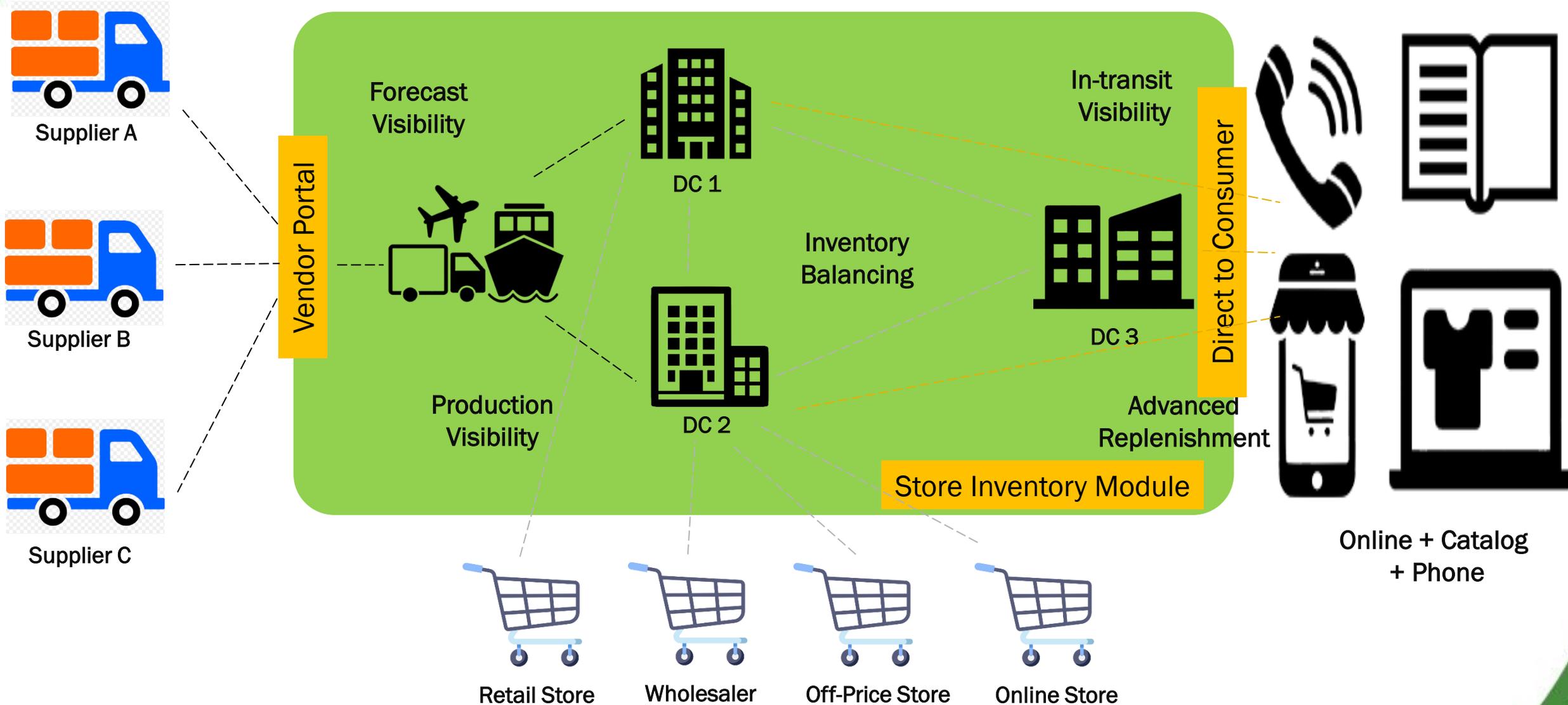
Customer is having unified experience at all selling channels from eCom & in-store.



Unified PIM

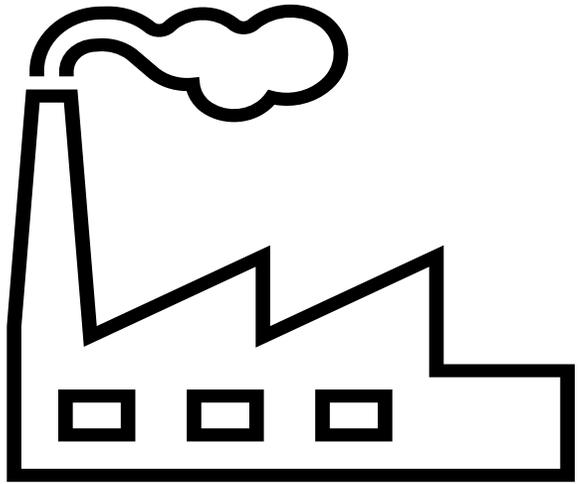
Customer is having unified experience at all selling channels from eCom & in-store.

Supply chain management **LOGIC™**



Enterprise Order Management





Manufacturing

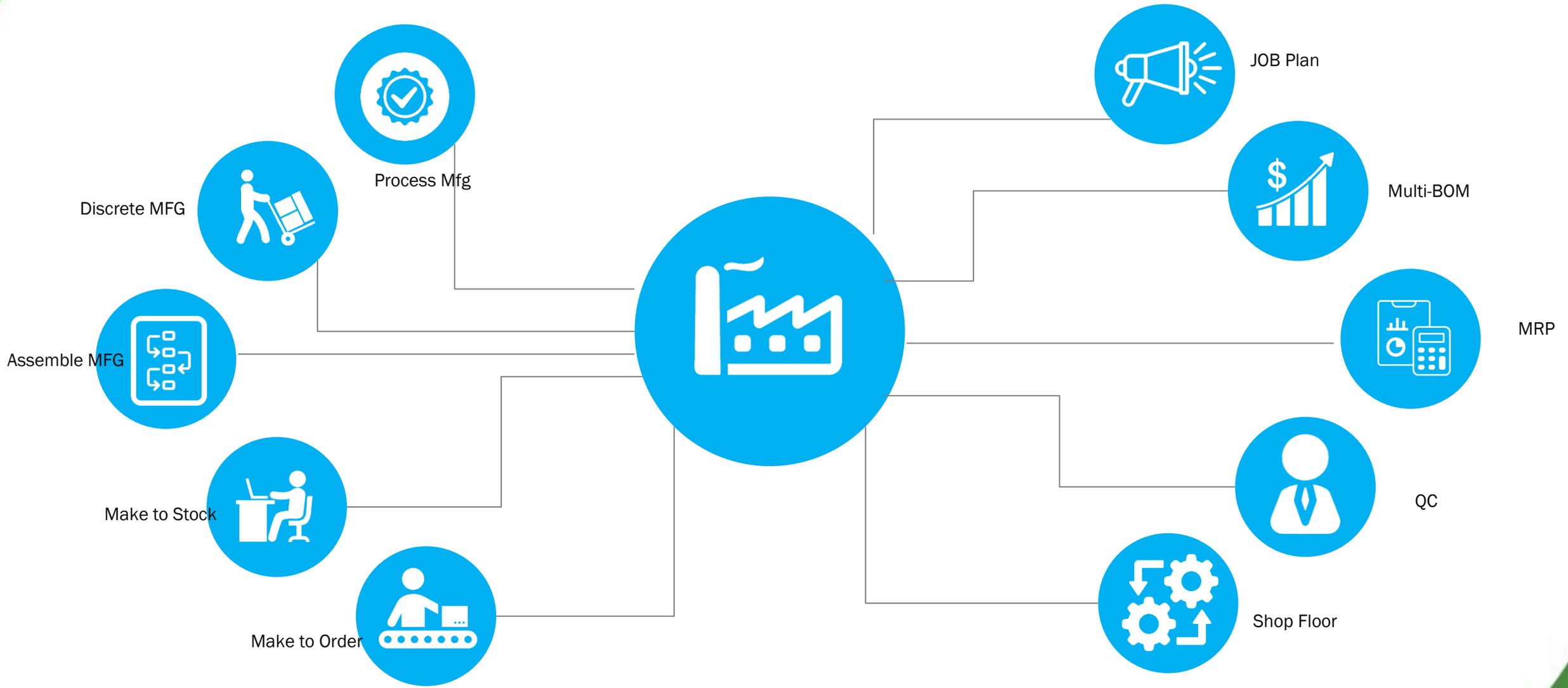
**Process
Manufa
cturing**

**Discrete
Manufa
cturing**

**Make
to
Order**

**Make
to
Stock**

Manufacturing



WMS - Warehouse Management System



Vertical We Serve



Apparel & Fashion



Footwear & Leather Goods



Fmcg & CPG



Pharma



Electronic & Electricals



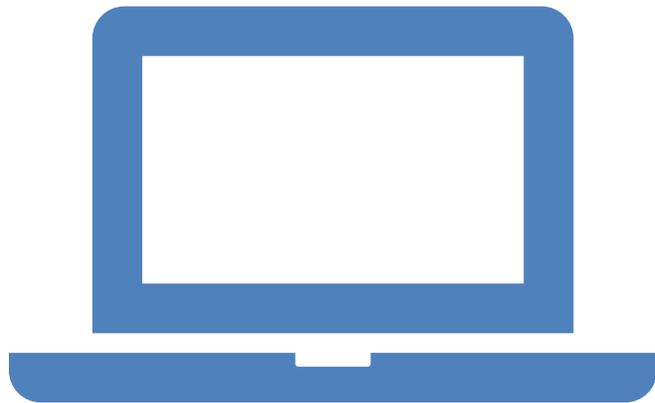
Restaurants



Wellness

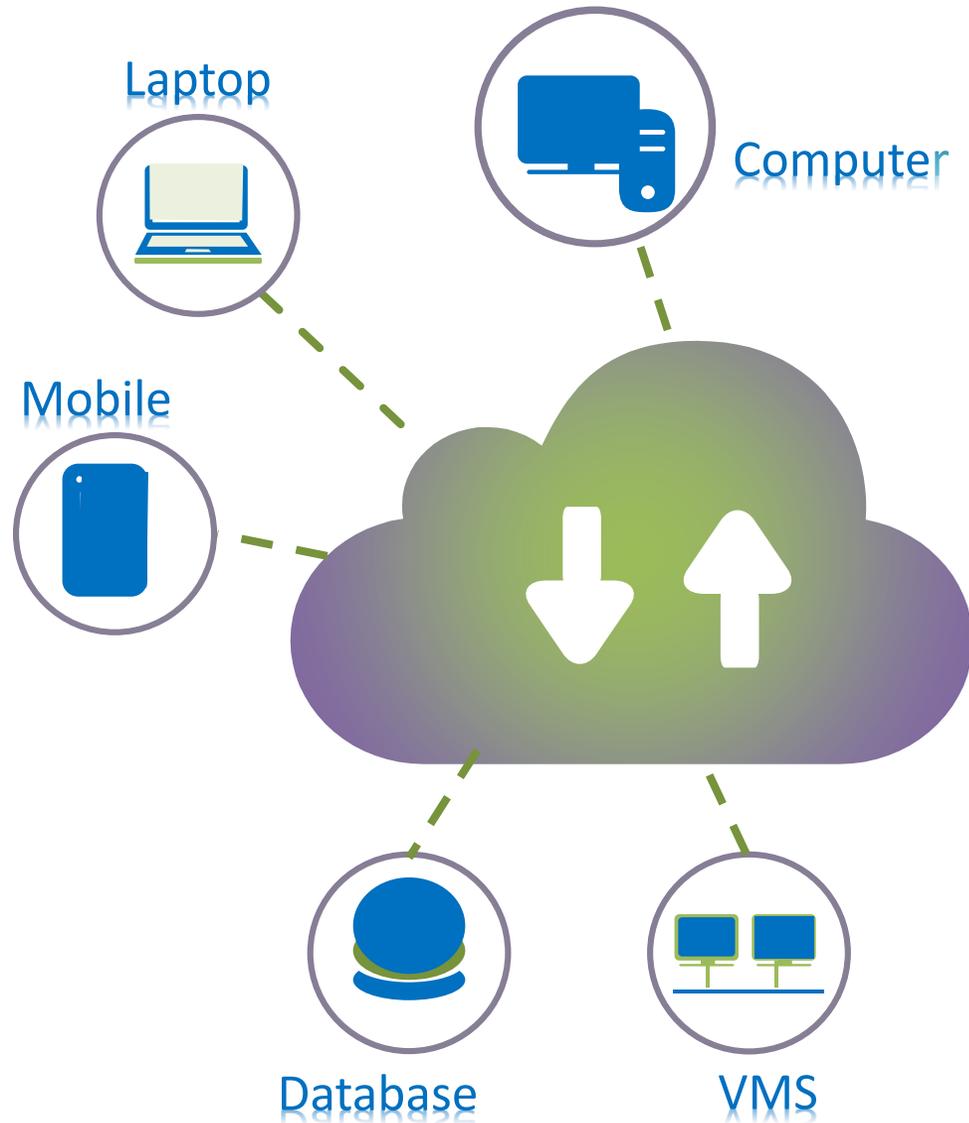
On Premises Application

(Microsoft Technology Based)



**1. One time &
Renewal**

2. Subscription



Cloud-SaaS Based

**ERP Hosted from Azure and
Licenses on SaaS Based;**

Pay as you go on using

Mobile Applications



MOBILE POS



MOBILE WMS



**HOME
DELIVERY**



AAPTAK



**LOGIC ERP-
MOBILE APP**

TOP 5 Customer –Footwear & Leather Goods Brands

- **Mirza International Ltd (Redtape)-Delhi**
- **Leayan Global Private Limited (RedChief)-Delhi**
- **Lancer Footwear India Private Limited (Lancer) -Delhi**
- **Profit Shoe Company Pvt Ltd (Rapport and Profit)-Vijaywada**
- **Popular Shoe Mart –Vijaywada**





TOP 5 Customer – Fashion Brands

- **KEWAL KIRAN CLOTHING LTD-MUMBAI**
- **COLORBAR COSMETICS PVT. LTD-DELHI**
- **GINI & JONY LTD-MUMBAI**
- **ME N MOMS PVT. LTD-MUMBAI**
- **BRAND CONCEPTS LIMITED-INDORE**
- **NUMERO UNO CLOTHING LTD-DELHI**
- **JAIN AMAR CLOTHING PVT LTD(MADAME)**



TOP 5 Customer – Family Store or Multi Brand Outlets

- **V BAZAAR RETAIL PRIVATE LIMITED-
DELHI**
- **JCR FASHION RETAIL PRIVATE LIMITED-
AHMEDABAD**
- **ICONIC FASHION RETAILING PRIVATE
LIMITED-DELHI**
- **MARKET NINETY-NINE PRIVATE LIMITED-
DELHI**
- **C.G.LIFESTYLE-PUNE**

TOP 5 Customer –Consumer electronics and durables

- Stove Kraft Ltd-Bengaluru
- R B Zone-Ujjain
- CMS Electronic Junction-Delhi
- Ajmer Diesel & Tractor -Ajmer
- Pentagon Infotech Pvt Ltd (JBK Master Franchisee)-Mumbai



TOP 5 Customer – Supermarket & Grocery

- Om Shree Shubh Labh Agritech Retailers Pvt. Ltd(Smart Wife)
- NIF Private Limited -Kanpur
- All In Merchandise Pvt. Ltd-Delhi
- Market Ninety-Nine Pvt. Ltd.-Delhi
- Charishma Supermarket LLP-Andrapradesh





Thanks

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